PENETRATING THE MEAN GREEN vMIME

2017 IAMSR – Fayetteville, AR
Jim Lockard
SPIRAL DYNAMICS – QUICK REVIEW

Express Self

9 Coral
Integral Holonic (Emerging)

8 Yellow
Flex Flow

7 Orange
Strive Drive

6 Purple
Power Gods

5 Red
Survival Sense

Sacrifice Self

8 Turquoise
Whole View

7 Green
Human Bond

6 Blue
Truth Force

5 Purple
Kin Spirits

4 Beige
Survival Sense
MEMEs & vMEMEs

- **MEME** = element of a culture or system of behavior
- **vMEME** = value system
  - MEME container
  - Deep mindsets & worldviews
  - Underlying thinking & value systems, coping systems, levels of existence
LIVING CONDITIONS & LEVELS OF EXISTENCE

- **LIVING CONDITION** = The Conditions in the Surrounding Societies, Cultures, and Subcultures

- **LEVEL OF EXISTENCE** = \( \nu \text{MEME} \)
  - The levels of complexity on the Spiral
  - Values System
  - When one’s LoE matches the LC, the person is said to be in **congruence**
The DYNAMICS of SPIRAL DYNAMICS Include the EVOLUTIONARY EMERGENCE of new, more complex Levels of Existence as human beings find themselves in more complex Living Conditions.

- The Dynamics drive the Levels of Existence.
- A person can be centered primarily at one level, can be straddling two levels, or be centered at a place in between levels.
- All levels exist within each person, either as actualizes or potential vMEMEs.
SPIRAL DYNAMICS

TRANSCEND & INCLUDE
TRIBAL – began about 50,000 years ago
Magical/Animistic vMEME
Able so support social groups up to 150 or so
The World is Full of Spirits and Mystical Signs
The Tribe comes first
Focus on Family and Ancestors
Rituals, Shamans, Blood Oaths, Seasonal Cycles
New Age Spirituality/Elements in All Modern Religion, re-emerges at Blue and Green (ritual & symbolism)
Level 2 – PURPLE
EGOCENTRIC vMEmE – began about 10,000 years ago
Impulsive – Power Gods - Individualistic
The World is a Jungle Full of Threats
Strongest and Most Cunning Survive
Saving Face – avoiding Shame and getting Respect
No Empathy – Others either Dominate or Serve You
Feudal Kingdoms, Street Gangs, Epic Heroes & Bond Villains, Impulsive violence, “Terrible Twos”
LEVEL 3 - Red
TRADITIONALIST/AUTHORITARIAN vMEME – began about 4,000 years ago
- Communal – Self Sacrifice
- World has Meaning & Purpose – Ordered Existence
- Absolute Right & Wrong
- Conformity/Obedience to Authority/Ultimate Truth
- Bureaucracy – Everything is Written Down – Rules
- Puritan America, Codes of Chivalry & Honor, Large Institutions, Monarchy, Tradition, “isms” (Nationalism)
MODERNIST vMEME – began about 300 years ago
Individualistic/Achievist/Scientific Rational/Strategic
The World: Marketplace full of Possibilities/Opportunities
Play to Win; Use the System to Your Own Benefit
Self-Reliance, Risk Taking, Profit- & Status-Seeking
The Enlightenment, Corporate World, democracy, Professional Sports Leagues; Fashion Industry; Scientific Community; Self-Help Industry; Prosperity Gospel
Level Five – ORANGE
POSTMODERNIST vMEmE – began about 100 years ago
Communitarian/Humanistic/Egalitarian
The World is a Shared Human Habitat which should be free from Dogma & Authoritarianism
Feelings take Priority over Outcome; consensus valued
Every Voice Must be Heard; Decisions are Processed
Human Rights Movements; Communes; Non-Profit Sector; Academia; European Union Governance; Socialized Medicine
Level Six – GREEN

coexist

Islam, Buddhism, Science, Judaism, Paganism, Wiocan, Christian

The POLITICALLY CORRECT MANIFESTO

WHOEVER IS DECLARED THE BIGGEST VICTIM GETS TO BE THE BIGGEST BULLY

Parliament of the World's Religions
Level Six – GREEN

European Union Agency for Fundamental Rights
KEY CHARACTERISTICS of GREEN:
- Complex – Capable of Systems Thinking
- Indecisive –
  - Anti-authoritarian; Anti-hierarchical
  - Every voice must be heard
  - No one should be offended or made to feel bad
- No Labels –
  - Everyone is equal; everyone has the same potential
  - Very pro-diversity (tolerant of outsiders/intolerant of insiders)
  - Political Correctness – Microaggressions
- Relativistic
  - Every belief system is equally valid – Who is anyone to question?
Level Six – GREEN

- SOME ISSUES WHEN GREEN IS DOMINANT:
- Indecisive –
  - Decisions may be postponed indefinitely
  - Seeks, even demands Consensus rather than Majority Rule
  - Decisions must take everyone’s feelings into account
- No Labels –
  - Resistant to the idea of excellence; high reject of Orange values
  - Policing language and behavior
  - Political Correctness – little or no tolerance for less evolved ideas
- Relativistic
  - Very hard to hold people accountable or have “difficult conversations”
<table>
<thead>
<tr>
<th>Color</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>Beige</td>
<td>Instinctual/Very Simplistic</td>
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<tr>
<td>Purple</td>
<td>Tribal/Communal/Rituals/Animism</td>
</tr>
<tr>
<td>Red</td>
<td>Egotistic/Individual/Save Face</td>
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<tr>
<td>Blue</td>
<td>Traditional/Communal/Institutions</td>
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<tr>
<td>Orange</td>
<td>Scientific/Rational/Individual/Achiever</td>
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<td>Egalitarian/Communal/Feelings</td>
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<tr>
<td>Yellow</td>
<td>Integral/Individual/Very Complex</td>
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<tr>
<td>Turquoise</td>
<td>Holistic/Communal/Spiritual</td>
</tr>
</tbody>
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STAYING IN TOUCH

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