Death By PowerPoint: How to Stop Killing the Effectiveness of Your Presentations.

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Fayetteville, Arkansas
Dilbert

AS YOU CAN CLEARLY SEE IN SLIDE 397...

GAAAAAH!

"POWERPOINT POISONING."
Here’s a whole bunch of stuff I want to talk about

- This is the first thing I did by using this method in this way
- Then I did this and controlled for this and thought some about this and didn’t forget this
- I also applied techniques X, Y and Z by integrating A, B, and C across the F, G, H components of all this stuff over here
- After that, I put the right hand in then the right hand out then the right hand back in then I hustled all about
- For a few of these other things over here that were different from those other things over there I did the following stuff:
  - I added some bat wings and toad eyes and spun around three times
  - I built a makeshift shrine over the instrumentation to reduce the probability of errors in the analytical dimensionality of my methodology
  - Then I analyzed the whole pile of it all with Heffalump Marices after which I performed necessary Suprefragilisticexpealidocious Corrections to 47% of the data stream.
THIS IS FRUSTRATING

[Screaming internally]
BETTER = TWO OR THREE BULLETS

• Slides Should Be Simple and Clear
  • Not too much information
  • No more than 2 to 3 sentences of info

• People May Want to Copy the Info
  • That slows things down when slides have too much info on them
Make this a Handout
If it has to be a slide,
Isolate small portions
“One of the most powerful shocks of the Middle Passage is the collapse of our tacit contract with the universe – the assumption that if we act correctly, if we are of good heart and good intentions, things will work out. We assume a reciprocity with the universe. If we do our part, the universe will comply. Many ancient stories, including the Book of Job, painfully reveal the fact that there is no such contract, and everyone who goes through the Middle Passage is made aware of it.”

~ James Hollis, Jungian analyst
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~ James Hollis, Jungian analyst
TEXT AND FONT ISSUES

• Text is too small to see clearly. Viewers have to strain to see, or they just give up.

• Font is Not Clear or bold enough, making it difficult to see well.
TEXT AND FONT ISSUES - BETTER

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Death By PowerPoint – SOME TIPS

• CLARITY & SIMPLICITY

• CONTRAST

• CLEAN & NEAT

• EACH SLIDE HAS A PURPOSE
NO PERSON SHALL, ON A FRIDAY, SATURDAY OR SUNDAY THE DAY PRECEDEING A PUBLIC HOLIDAY, OR ON A PUBLIC HOLIDAY, DRIVE OR CAUSE TO BE DRIVEN BETWEEN THE HOURS OF 6 P.M. AND MIDNIGHT A MOTOR VEHICLE WHICH EXCEEDS 10.5 M IN LENGTH IN ALL MAIN ROADS
Death By PowerPoint – SOME TIPS

- IMAGES
- AVOID CLUTTER
- RELEVANCE TO TOPIC
- CREATE VARIETY IN SLIDE FORMATS
Death By PowerPoint – SOME TIPS

- Use Large Enough Fonts
- Use Clear Fonts
  - Arial
  - Calibri
  - Corbel
  - Times New Roman
- Remember Contrast
ANIMATIONS - PURPOSE

FOCUS ATTENTION

CONSISTENT

KEPT TO A MINIMUM
Death By PowerPoint – SOME TIPS

• VIDEOS:

• WHEN EMBEDDING, HAVE A BACK-UP

• TEST BEFORE YOU PRESENT

• FORMATTING ISSUES
Death By PowerPoint – SOME GENERAL TIPS

• FORMATTING ISSUES

• MORE SLIDES ARE BETTER THAN FEWER
  • DON’T PUT TOO MUCH ON ONE SLIDE

• DON’T READ YOUR SLIDES – PPT A SUPPORT TOOL

• PLENTY OF TUTORIALS
You have to show IDEAS, not slides.
Meeting Your Shadow

“Insanity is doing the same thing over and over again expecting different results.”

~ Rollo May
CLASSES AT SEA

Join Dr. Jim and Dorianne for this Incredible Trip

- The Accredited Joseph Campbell, Myth & Spirit Class
  - An 11-Night Mediterranean Cruise on an New Ship
    - 3 Days-At-Sea for Classes
  - 2 Shore Excursions Included in Price
- Prices from $2195 to $2695 (cruise-only)
ARE YOU A
SPIRITUAL EDGEWALKER?

A Workshop
with

Jim Lockard
1. Edgewalker:
   - Walks Between Worlds
   - Intuitive
   - Seek Change
   - Comfortable in Transition
   - Unpredictable
   - Trigger Fear & Discomfort in Others
CREATING IMAGES WITH POWERPOINT

Live as though the unexpected is normal.
CREATING IMAGES WITH POWERPOINT

Women of New Thought
ANY QUESTIONS?
STAYING IN TOUCH

• Blogs:
  • NewThoughtEvolutionary.wordpress.com
  • JimLockardOnWine.com

• SOCIAL MEDIA:
  • Facebook: Jim Lockard
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